

MAXIMUM VISIBILITY AND EXCEPTIONAL BRANDING OPPORTUNITIES IN THE HEART OF TRIBECA

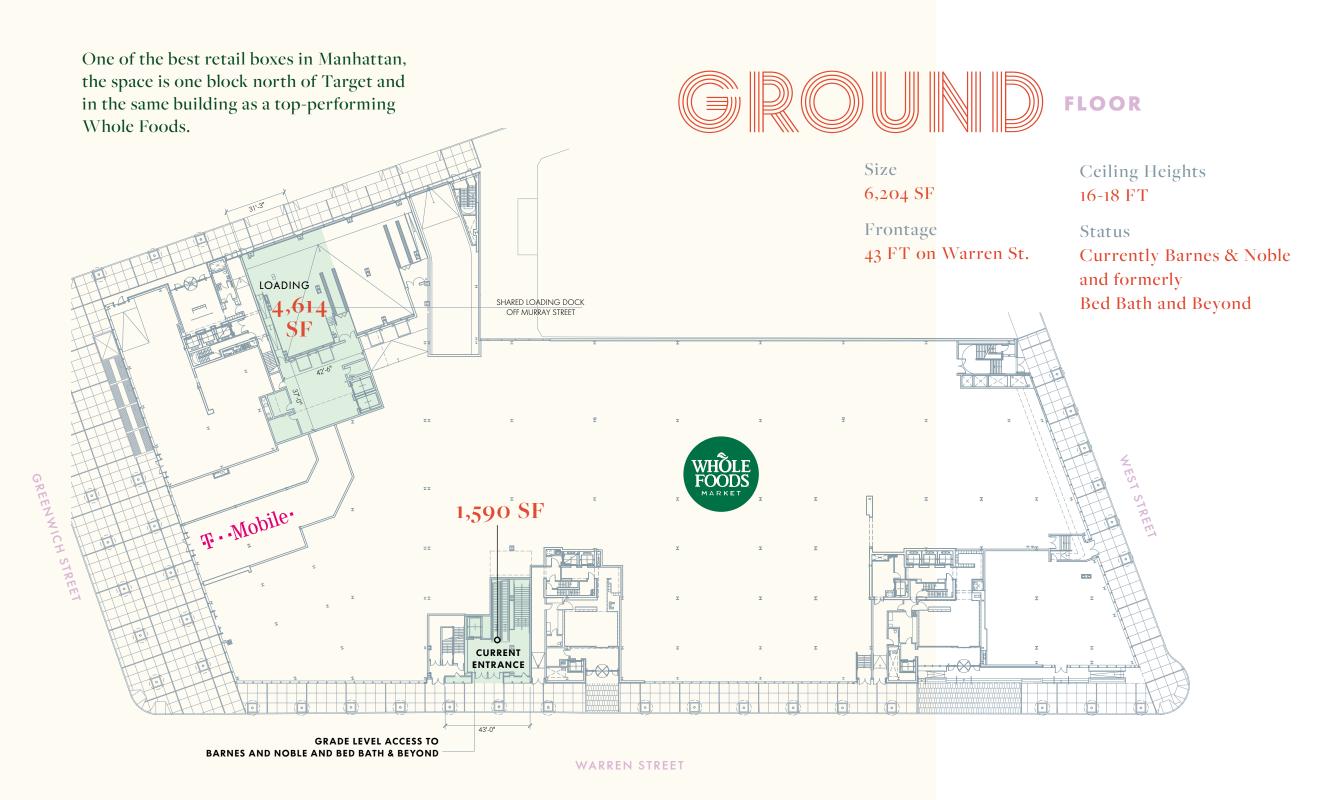
Located at the base of a 35-story luxury residential building with 227 condominiums, 270 Greenwich Street is a striking two-level retail opportunity with high-level visibility and outfitted with dynamic branding components.

Five blade signs and multiple building signs offer numerous opportunities for high-impact brand visibility. On the Second Floor, glass windows span the full city block between Warren and Murray Streets, offering over 200 FT of frontage.



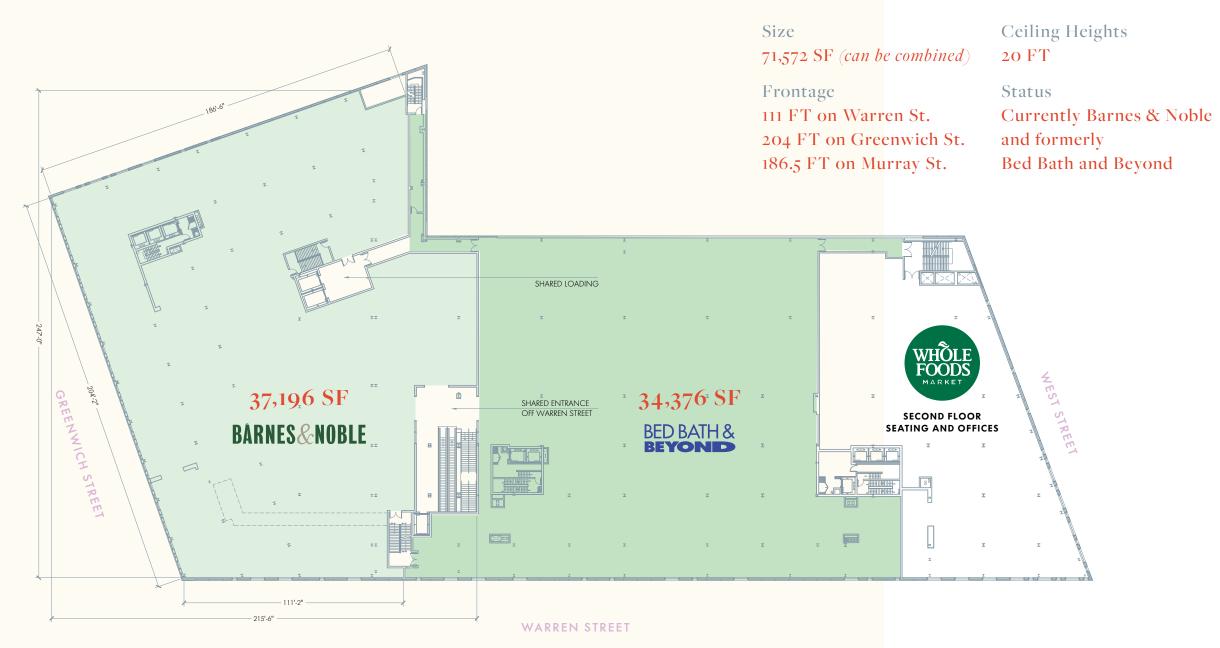
OVER 200 FT OF SIGNAGE ON GREENWICH STREET





Vertical transportation on the Ground Floor entrance on Warren Street leads to a second story with 20-FT ceilings and glass windows spanning the full city block between Warren and Murray Streets.





RETAIL + LIFESTYLE

1. LOCANDA VERDE

7. BLUEMERCURY

2. APPLE WORLD TRADE CENTER

8. MARSHALLS

3. BROOKFIELD PLACE

9. GUCCI

4. THE OCULUS/WESTFIELD

10. LOUIS VUITTON

WORLD TRADE CENTER

11. TORY BURCH

5. TARGET

12. TIFFANY & CO.

6. EQUINOX TRIBECA

FOOD + DINING

13. MR CHOW

21. THE FULTON BY JEAN-GEORGES

14. BUBBY'S

22. SANT AMBROEUS

15. TRIBECA GRILL

23. STARBUCKS

16. NOBU DOWNTOWN

24. WHOLE FOODS MARKET

17. THE ODEON

25. PRET A MANGER

18. MARC FORGIONE

26. SHAKE SHACK BATTERY PARK CITY

19. WALKER'S

27. HARRY'S ITALIAN MURRAY STREET

20. BATARD

HOTELS

28. THE GREENWICH HOTEL

31. CONRAD HOTEL 32. SMYTH HOTEL TRIBECA

29. FOUR SEASONS **30.** ROXY HOTEL

CULTURE & INSTITUTIONAL LANDMARKS

33. WALL STREET / TRINITY CHURCH 38. REGAL BATTERY PARK

34. ONE WORLD OBSERVATORY

39. P.S. 234 INDEPENDENCE SCHOOL

35. THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

40. 1 WORLD TRADE CENTER 41. 2 WORLD TRADE CENTER

36. BMCC TRIBECA PERFORMING

42. 3 WORLD TRADE CENTER

ARTS CENTER

37. STUYVESANT HIGH SCHOOL

43. 4 WORLD TRADE CENTER 44. 7 WORLD TRADE CENTER

OFFICE

45. BNY MELLON

50. REDDIT

46. AMERICAN EXPRESS

51. SPOTIFY

47. GOLDMAN SACHS

52. UBER

48. MERRILL LYNCH

53. ESPN

49. CONDE NAST



A world where the timeless juxtaposes with new – picturesque storefronts with shiny facades, where glass residential towers rise above the cobblestone streets.

TriBeCa is where world-class shopping, destination dining and hotels are found – the likes of Hermes, Louis Vuitton, Gucci, Tiffany & Co, Shinola, Apple, The Four Seasons, The Odeon, Nobu Downtown and Bubby's.

With one of the most affluent zip codes in the world, TriBeCa's elegant one-of-a-kind-world plays house to an eclectic and influential mix of celebrities, artists, moguls, and public figures.





















Epitomizing downtown cool,
TriBeCa has long been a
neighborhood known for its
industrial roots, entrepreneurial
spirit, and creative culture. In
recent years, it has also become
Lower Manhattan's hub for
business, media and finance
with companies like Conde Nast,
Goldman Sachs, Spotify, Uber,
Merill Lynch and American
Express all establishing company
headquarters in the area's many
dazzling new office towers.











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